



WEB DEVELOPMENT: INVITATION FOR PROPOSALS

SUMMARY

This brief invites proposals for the re-development of the ARCADE website (hello-arcade.com) which now requires improved functionality to meet our increasing needs.

Budget: £10,000 inc VAT

Deadline for proposals: 3pm, Friday 1st March 2024

Contact: Amy Carpenter (amy@hello-arcade.com)

SCOPE OF THE PROJECT

We require an external supplier to integrate and develop a user friendly CMS system for hello-arcade.com. To include (but not limited to):

- Implementation of supplied flat designs into an industry recognised or bespoke CMS platform which is easy to use and responsive across all devices
- Working with ARCADE's designer to conceive required design elements
- Third party integration of email database and online bookings/payment
- Domain transfer
- Implement accessibility features (text to speech)
- Functionality in keeping with current user experience & accessibility standards
- Content & data transfer from existing site
- SEO integration
- CMS training for ARCADE staff
- Delivery by End of July 2024

FORMAT FOR PROPOSALS

To apply for this contract, you should send a proposal to amy@hello-arcade.com of no more than 6 pages that includes:

- A written outline of your methodology for delivering the work including wireframing and/or staging as appropriate
- A breakdown of costs associated with the proposal, including daily rates
- Examples of recent, relevant, work and experience
- Your proposed timescale for delivering the work

The maximum budget available to the successful tenderer is up to £10,000 including VAT which includes hosting in the first 12 months of the site being live. Please indicate any further ongoing costs.

SELECTION CRITERIA

Applications will be scored based on the following:

- Covers the scope of the work as set out in this brief
- Evidence of an understanding of the project
- Capacity to meet delivery timescales of the project
- Appropriateness of the skills and experience of the project team
- Track record of successful delivery on comparable work
- Testimonials/case studies
- A realistic and viable outline budget

STANDARD CONDITIONS

By submission of the proposal you agree that:

- In no circumstances shall ARCADE incur any liability whatsoever or be liable for any costs or expenses incurred by you in generating your submission.
- Any responses received and any consequent communications will be treated in confidence.
- You may be called to have a short conversation to discuss your proposal. No invitations to discuss should be deemed as an award of contract.
- Decisions made by ARCADE will be final.